



fettlevegan.com

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facebook.com/fettlevegan  
twitter.com/fettlevegan  
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### audience

Although we are a food blog aimed at vegans, we garner attention from large audiences with our creative flavor combinations, inviting cooking style, and colorful photos. Our readers are generally young women with a focus on healthy eating, exercise, and creating delicious meals without having to spend hours in the kitchen.



87%  
of readers are  
women



17% are between 18-24  
31% are between 25-34  
20% are between 35-44



34% of readers have an  
income of \$50-100K

11% of readers have an  
income of \$100-150K



53% are college educated  
20% have attended grad school



### about your blog

Fettle Vegan started as the blog of a newly converted vegetarian looking to share and learn more about surviving on a meatless diet. After 6 years of living and eating as a vegan, I have found a passion for cooking and sharing healthy, delicious recipes with like-minded people and have cultivated a network of fellow bloggers, eaters, and food-lovers to share them with. With help from my partner Alex, we create and share recipes that even scared-to-cook carnivores won't be able to resist. We also blog about great restaurants, foods and products we can't live without, and all of our plant based adventures! Learn more at [fettlevegan.com/about](http://fettlevegan.com/about).



### about the blogger

Hi! I'm Amber, a vegan of 6 years with a healthy appreciation for sweets and a preference for keeping it simple in the kitchen. I grew up in Maine but reside in California, and the recipes I write are a mix of my comfort food roots and the spicy influence of our Southern border. My first cookbook, Homestyle Vegan, came out in November 2016 from Page Street Publishing. When I'm not cooking I can be found running with my pitbull pup Maddie or working on my yogi headstand in my tiny home. Let's work together!

### services

Product Photography - Prices Vary  
On-site Sponsored Post - \$500  
On-site Review / Giveaway - \$150-500  
Instagram Specific Mention - \$150  
Instagram Specific Giveaway - \$250  
Brand Ambassadorship - Prices Vary  
Catered Events / Pop-Ups - Prices Vary  
Recipe Development - \$250  
Recipes Development + On-site Post - \$500



### reach

Monthly Pageviews:  
70,960  
Monthly Unique Visitors:  
48,800  
Twitter Followers:  
5,882  
Facebook Fans:  
10,872  
Pinterest Followers:  
7,242  
Instagram Followers:  
23,865



### featured on

